

Message Text

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72

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DRAFTED BY: COM/BIC/CAGNE:LJENSEN

APPROVED BY: EB/OCA/REP:GPWILSON

COM/BIC/CAGNE: PBHALE

EB/CBA/OCA/BR:IAWILLIAMSON

NEA/AFN/WWEISLOGEN(SUBS)

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R 091449Z AUG 74

FM SECSTATE WASHDC

TO USINT ALGIERS

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E.O. 11652 N/A

TAGS: BEXP, AG

SUBJECT: 1975 ALGIERS INTERNATIONAL FAIR

1. WE ARE BEGINNING PREPARATIONS FOR PLANNING US EXHIBITION AT 12TH ALGIERS INTERNATIONAL FAIR, SEPTEMBER 1975. WE ARE TENTATIVELY PLANNING EXHIBITION OF ABOUT 34 BOOTHS (COMPARED TO 65 BOOTHS IN 1973) WITH FOUR PRODUCT THEMES NOTED IN ALGIERS CCP.

2. ECON/COMM OFFICER FLACK ADVISED DURING MEETING AT COMMERCE THAT ALGIERS MAY BE PLANNING HOST MEDITERRANEAN GAMES DURING FAIR PERIOD. WOULD APPRECIATE POST REPORTING ASAP ON KNOWN DETAILS THES PLANS TOGETHER WITH YOUR EVALUATION AS TO EFFECT MEDGAMES MAY HAVE ON OPERATION OF EXHIBITION, POSSIBLE LIMITATIONS ON HOTEL AND CAR RENTALS BY EXHIBITORS, EFFECT ON OFFICIAL /BUSINESS APPOINTMENTS DURING FAIR, ON FREIGHT HANDLING, AND WHETHER GAMESM MIGHT CAUSE FAIR TO BE EXTENDED ADDITIONAL DAYS.

3. WE ARE SERIOUSLY CONCERNED THAT EFFECT OF MEDGAMES WOULD REPEAT
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OUR 1973 EXPERIENCE WHEN NON-ALIGNED CONFERENCE CONTRIBUTED

HEAVILY TO LOGISTICAL DIFFICULTIES, TRAFFIC JAMS, HOTEL SPACE CRUNCH, AND CAUSED FOUR DAY FAIR EXTENSION DURING WHICH TIME MANY EXHIBITORS LEFT. SUM OF ABOVE CONTRIBUTED TO PERCENTAGE OF DISGRUNTLED EXHIBITORS AND DRAINED ENERGIES OF POST AND COMMERCE STAFF FROM PROMOTIONAL AND OTHER MATTERS. WE WISH PARTICULARLY TO AVOID INVOLVEMENT IN HOTEL AND TRANSPORTATION RESERVATIONS ON BEHALF EXHIBITORS NEXT YEAR.

4. WE BELIEVE RAMIFICATIONS OF SCHEDULING MIDEAST GAMES DURING 1975 FAIR PERIOD, TOGETHER WITH WORK-RELATED PROBLEM OF RAMADAN FASTING PERIOD WHICH WILL OVERLAP THE FAIR TO BEST OUR CALCULATION, REQUIRE SERIOUS AND CANDID EVALUATION BY POST OF ADVISABILITY OF SUBJECTING EXHIBITORS, POST AND COMMERCE TO EXTRA-ORDINARY DIFFICULTIES. KISSINGER

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